

STUDY SCHEDULE



English							
2015	Date	Module	Course	Details	Lecturer (proposal)	ECTS	Place
March	27. - 29. 3.	Accounting & Controlling	Financial Fundamentals - Business Simulation	Strategic planning, Balance sheet, Profit & Loss, Accounting, Ratios,	Prof. Dr. U. Müller / Dipl.Kfm.Y.Salamon	3	IPFM
April	24. - 26. 4.	Corporate Finance & Risk-management	Business decisions in investment and financing	Banks perspectives/sights to decisions for investment and financing, guest lecture Riskmanagement Prague	Mag. Björn Haid / Daumann	3	IPFM
April	24.4. - 24.10.	Corporate Finance & Risk-management	Investment and Riskmanagement in stock markets	Stock market simulation / competition	Prof. Dr. U. Müller / B. Blibeche	3	online
May	22. - 24. 5.	Marketing	Marketing I.	Theoretical and practical fundamentals of daily Marketing work & guest lecture sport management/Marathon Prague	Thomas Foj	3	IPFM
June	19. - 21. 6.	Organisational Leadership	Strategic Management		Ing. Lenka Odehnalová	3	IPFM
July	18./19.7.	Accounting & Controlling	accounting policy and ratio analysis	creative accounting - earnings management - statement analysis - international context & comparision	Marek Kouril	3	IPFM
August	27.8. - 27.10.	Interpersonal Competencies	Communication Skills	Effectively communication in global business operations. Selection of global industrial nations (f.e.:USA-Germany-France-China)	Prof. Dr. Ulrich Fröhlich	5	online
September	18. - 19. 9.	Marketing	Marketing II.	Insight in complex sales-orientated Marketing challenges by presenting practical cases	MBA Thomas Foj	3	IPFM
September	20. 9.	Research Methods	Fundamentals in scientific work	framework of scientific work: rules of generating scientific essays	MBA Thomas Foj	2	IPFM
October	23. - 25. 10.	Managerial Economics	Micro-Economics	managerial decisions in complex and interdependent situations - Spieltheorien	Prof. Günter Gabisch	3	IPFM
November	13. - 15. 11.	Production & Logistics	Production & Logistics I.	theory	Prof. Dr. Ingo Gestring	3	IPFM
December	11. - 13. 12.	Production & Logistics	Production & Logistics II.	theory and field trip	Prof. Dr. Ingo Gestring	3	to be announced

Deutsch							
2015	Datum	Modul	Kurs	Details	Dozent	ECTS	Ort
September	25. - 27. 09.	Accounting & Controlling	Grundlagen Finanzbuchhaltung - Business Simulation	Strategische Finanzplanung, Grundlagen Bilanzierung - GuV - Finanzkennzahlen	Prof. Dr. Udo Müller / Dipl.Kfm. Y. Salamon	3	IPFM
Oktober	30.10. - 01.11.	Accounting & Controlling	Controlling	Bilanzpolitik, Kennzahlen, Rechnungslegung im internationalen Vergleich	Prof. Dr. Andreas Wieseahn	3	IPFM
November	20. - 22. 11.	Marketing	Marketing I.	Grundlagen	Prof. Dr. Lutz Schminke	3	IPFM
Dezember	18. - 20. 12.	Marketing	Marketing II.	Fortgeschrittene	Prof.Dr. Lutz Schminke	3	IPFM